



YMCA Calgary

Annual Report 2020





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“Clean hands, clear heads, open hearts.”

This phrase shared by Calgary’s Mayor Naheed Nenshi was a call to Calgarians to approach the COVID-19 pandemic with care for our family, friends and fellow citizens. YMCA Calgary modelled this for many months throughout and past 2020.

“**Clean hands**” meant a deliberate approach to safety in our facilities and program sites. From a hands-free health check tool available in six languages to members helping members by wiping down their machines, we provided in-person service when safe, and pivoted online when necessary, all under the banner ‘Kind. Considerate. Safe. For All.’

“**Clear heads**” helped us navigate the many decisions – some very tough ones – so our Y could do the right thing. The decisions we took were in the best interest of the people we serve and helped us keep the long-term sustainability of our wellness organization at the forefront. I’m so proud of our teams for being flexible and values-focused, all the while remembering we are a trusted charity first.

Finally, “**open hearts**” definitely describes how our YMCA community showed up. Our donors supported us generously, with passion and commitment. Our partners in the community were compassionate and helped us stay positive. Our teams brought their best selves to every challenge, and did so with a smile. And the people we serve reminded us every day that the YMCA matters to them.

On behalf of our Board of Directors and Senior Leadership Team, I’d like to thank our staff, volunteers, members and participants. YMCA Calgary’s 118-year was a huge challenge, but it also proved our resilience.

Shannon Doram
President and CEO, YMCA Calgary



On March 16, 2020, YMCA Calgary took the necessary step to temporarily close all YMCA Calgary facilities in response to the COVID-19 (coronavirus) pandemic.

The entire year proved to be challenging. We had to re-evaluate and change how we operated to adapt to the many restrictions and relaxations. We had to come together as a community and have grown stronger because of it.

Here is a look back at the year unlike any other at YMCA Calgary.



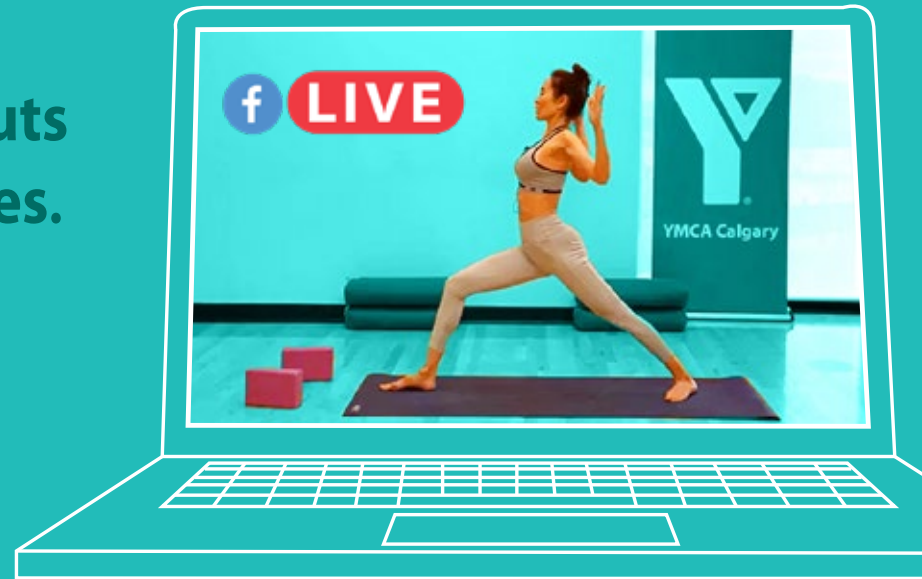
We Connected Communities Online

Our dedicated team of fitness instructors created **600+ Facebook Live workouts** which were viewed for **212,449 minutes**.



"I'm loving the energy that you put into these workouts. Sometimes I do just the warm up before my own home workout. Other times the complete workout. Thanks for keeping us active!"

Facebook Live
workout participant



Interested in trying out an online class?

Click here view our extensive library of Facebook Live workouts!



Give the Virtual Y a try!
Click here to explore our online offerings built to enrich your mind, body and spirit.



The **Virtual Y website** connected users through stories, recipes, health and wellness tips, on-demand videos, activities for children and more. We engaged with **8,641 users** over **12,356 sessions**.

We Connected Communities Outdoors



With health restrictions in place, we shifted our offerings to **'Summer Moments'**, outdoor experience that was safe, fun and memorable. We saw **824 highly enthusiastic kids** participate.

"Camp Riveredge has been incredible for our son this summer. The staff and administrators have done an outstanding job at creating a welcoming, safe and nurturing environment. Since March, the only glimmer of normalcy for our 8 year old son, Alex, has been this camp. We cannot underscore more greatly the positive impact this has had on his mental and physical health."

Parent of Summer Moments participant

Parent of Summer Moments participant

"Because of Covid-19, this program has been extremely important to my daughter, being able to interact with other children. She comes home after each camp smiling and so excited to tell me of the games they played. Thank you for offering this outdoor camp at this very stressful time for children."



We Connected Communities in our Facilities

On **Monday, July 20th** we opened our doors to members and the public after four months of preparation for a safe return to activity.

1.4 million

total YMCA visits

78,453

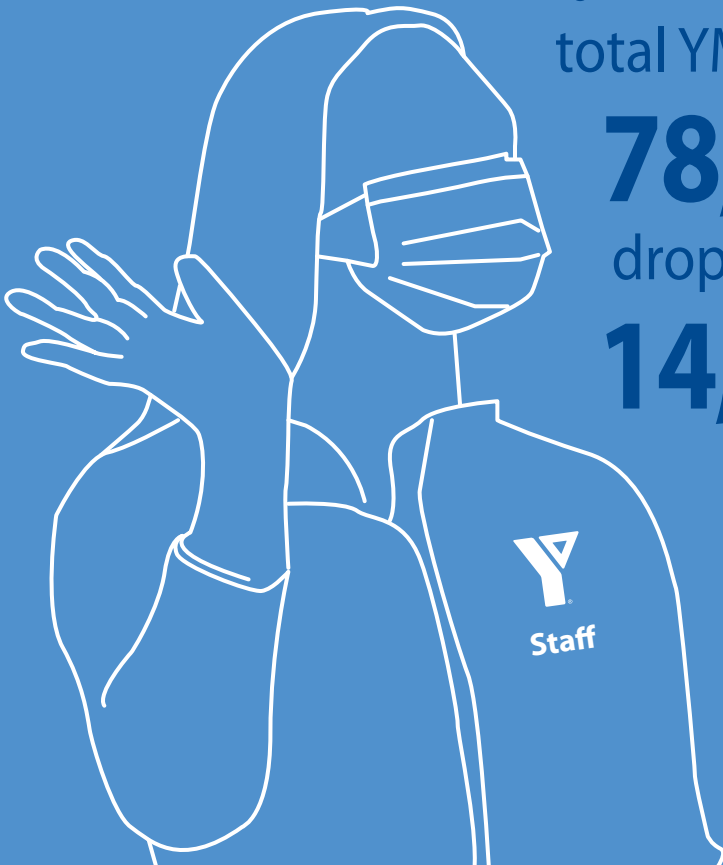
drop-ins

14,953

program registrations

464

outdoor fitness classes



" I had two different gym memberships. One at the Y and one somewhere else. I kept my Y membership and canceled my other one due to the response, the care and effort the Y put into re-opening. I can't say enough positive things on how the Y has re-opened compared to other gyms I follow on social media. "

YMCA Calgary Member



" YMCA has done an incredible job in providing children and adults the opportunity to be active and to be part of something that we all need right now. It gives us all hope that there is a light at the end of the tunnel. The structure and process of the swimming lessons is amazing, and I thank them so much for starting this and continuing this. "

Swim Class Participant

We Connected Communities at Home



Trisha, a participant in our Math Tutoring Program, found math scary and intimidating. Through tutoring she finally found her confidence in the subject. Trisha often received newsletters from her school. It was just by chance that one day she read one that mentioned YMCA Calgary's math tutoring program. She immediately applied and was accepted into the program.

Due to the pandemic, our Math Tutoring Program moved entirely online. Trisha was nervous and

skeptical about learning math through video calls. With the help of her instructor, she became more comfortable with not just the subject, but communicating through video sessions.

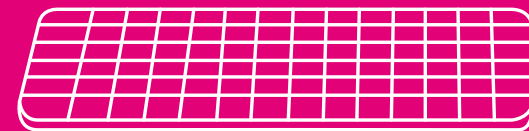
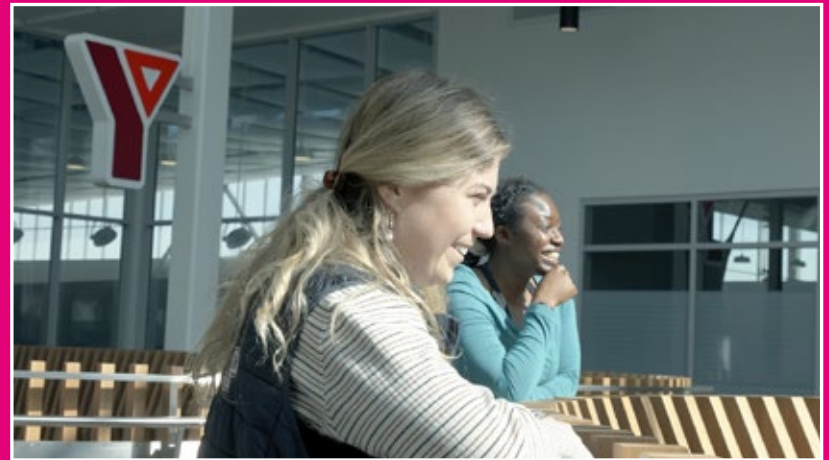
The program wasn't bulletproof – there were technical hiccups that made the lessons more challenging at first. However, the support she received from her tutor far outweighed the minor glitches that occurred from time to time.

“These online programs helped me learn more about math and see if I can do this for the future and help prepare me for something I might want to do”

Trisha is now setting her eyes on going to University, studying Spanish, and becoming a police officer because she is passionate about helping people and the community.

Learn more about Community Y

Click here to view a video about
Community Y on YouTube



YMCA Calgary Program Funding Partners

Government of Canada Immigration, Refugees and Citizenship Canada

Immigration, Refugees and Citizenship Canada is a proud funder of Language Instruction for Newcomers to Canada (LINC).

The Calgary Flames Foundation

The Calgary Flames Foundation funds the Calgary Flames Grade 6 YMCA Program.

City of Calgary – Family & Community Support Services

The City of Calgary provides funding for YMCA Calgary Indigenous Programs through Family & Community Support Services.

Calgary Foundation

Calgary Foundation and the Government of Canada's Emergency Community Support Fund supported the launch of virtual programs and summer programs.

Government of Alberta - Alberta Foundation for the Arts

The Alberta Foundation for the Arts is a proud supporter of YMCArts.

United Way Calgary & Area

United Way Calgary & Area provides funding for youth outreach, Indigenous and math tutoring programs.

Cenovus Energy

The Healthy Living School Program is funded by Cenovus Energy.

City of Calgary

The City of Calgary supports YMCA Calgary's Pandemic Recovery Fund.

ConnectFirst Credit Union

The ConnectFirst Credit Union is a proud funder and volunteer for the YMCA Achievement Program for youth new to Canada (YMAP).

RBC Foundation

The RBC Foundation is a proud supporter of the YMCA Youth Leadership Institute.

Canadian Tire Jumpstart Charities

Jumpstart Charities, through the Jumpstart Sport Relief Fund, helps kids overcome financial and accessibility barriers to sport and recreation in an effort to provide inclusive play for kids of all abilities.

Thank you to all our partners!

BGC Funding Innovation Inc.
Birchcliff Energy Ltd.
Botting Mechanical
Business Fore Calgary Kids
Calgary Shaw Charity Classic Foundation
Callow & Associates Management Consultants Inc.
Energy Associates International
Gamma Tech Inspections Ltd.
GLJ Petroleum Consultants Ltd.
Keith Lord Sport Foundation Fund – Vancouver Foundation
Larch Learning Solutions Inc.
LIV North Inc.
Martindale Community Association of Calgary
MEG Energy
Method Works Consulting
MLT Aikins LLP
OPUS Corporation
QUALICO Developments (Winnipeg) Ltd.
Royop Development Corporation
Scotiabank
SeisWare International Inc.
Sistership Dragon Boat Association
Terry and Marion Poole Foundation
The Auxilium Foundation
The Carrera Foundation
The Jack Carter Family Fund at Calgary Foundation
The Lohnes Family Fund at Calgary Foundation
The Melton Foundation
The Meteoros Fund at Calgary Foundation
The Rotary Club of Calgary
The Smith Vanstokkom Foundation
The Welty Family Foundation
Anonymous (4)



During a time of adversity like no other, we are humbled by the commitment of our **LEAD UP** donors who stand beside us in our mission and vision, **collectively supporting our community to live healthier lives and have a place to belong.** Thank you for your generosity and belief in YMCA Calgary and our community.

Your leadership has enabled the successful launch of a matching giving program that will provide sustainability and support for children, youth and adults for years to come. We are proud to be working with you to create positive long-term change for Calgarians, thank you.

(Lead Up Donors give a minimum \$5,000 over a three-year period)

Alexandra Addante
Dale and Duna Bayley
Bentley/Robson Family
Gordon and Helen Beach
The Carrera Foundation
Monty and Linda Carter
Tanis Cochrane and Peter Straub
Tanya Connelly
Jack and Connie Cuppen
The Donahue Family
Shannon Doram and Allan Haigh
Brigitte Edwards
Steve Elliot
Trevor and Cindy Gardner
Julia and Samuel Gray
Jim Gray
Randy and Lori Green
Don and Margaret Hadley

The Tom Harris Fund for Families
Greg and Donna Horton
Clarke and Adele Hunter
Larry Kwan
Lorne and Pat Larson
Cal Lawton
Tara, Ken, Adam and Ashlyn Lima-Coelho
The McCloy Family
The Melton Foundation
Method Works Consulting
PEI RumRunners Hockey Club
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The Repchuk Family
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Ron Robinson and Lynda Montgomery
Sheila Roddy and Allen Schink
The Sardachuk Family
The Sarjeant Family

Seton Marriott Hotels
Mr. and Mrs. B Slavin
Colleen and Michael Smith
Roger and Lorna Smith
Dr. Gisèle Tennant
Jay and Gwen Thornton
Zain Velji
Michelle Vincent
Robert and Jennifer Walker
Aidan and Karen Walsh
Robert G. Welty
Scott Williams
Pat White
Liza Worthington
Jill Wyatt and Paul Lewis
Jo-Ann Yamauchi and Barry Cochrane
Anonymous Donors (6)



Our **TEAM UP** donors are **committed to building a healthy and inclusive community now and into the future.** Their monthly donations help build a sustainable source of funding to support our Y and help ensure no one is turned away from participating in YMCA programs.

We are so grateful to our TEAM UP donors for their support. Thank you, we simply cannot do it without you!

(Team Up Donors give a minimum \$15 a month)


Melanie and Stephen Acker
Asadullah Ahadi
Judith Aldous
Emilia El Atrach
Gail Bajer
Maria Barabas
Elizabeth Beck
Miriam Bezeau
Joseph Boivin
Caryl Broen and Jeff Doten
Kathy R. Buckman
Julie Butler
Brian Callow
Romeo Casimina
Vathana Chandran
Brian Cornelson
John Craig
Pearl Crown
Richard Dahonick
Breanden Daniels
Sean Darragh
Maria Diaz
Tatiana Dmitrenko
Hilary R. Donaldson
Vincent Duckworth and Christine Fraser
Jenny Reasbeck-Eggermont

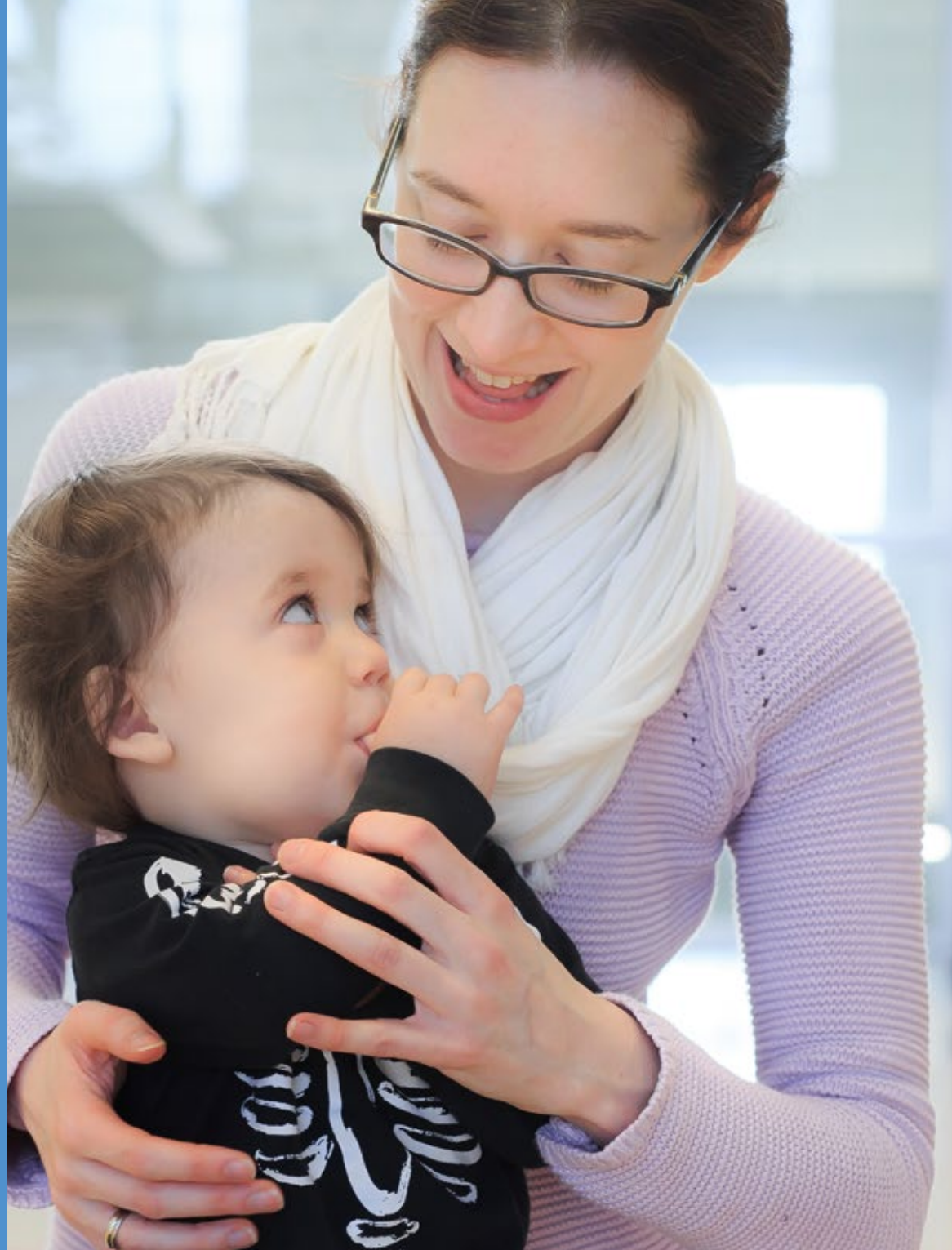
Stella M. Ehrler
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Niall Fernando
Jackie Forrest
Aimee Gabriel
Yvonne Germaine Giffen
Ron Gilbert
Jeff Govett
Adam Gray
Angelique Grimm
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Walter Kurz
Eva Kwan
Tanya Labrecque
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Jastej Randhawa
Gordon Roper
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Nkechi Odina-Seale
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Ross Skov
Ruth and Don Smillie
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Jennifer Swail
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Cheryl Tanner
Craig Taylor
Alexander Taylor
Antonio Trinidad
Nancy and Ray Trudel
Chi Kin Tsang
Crystal Walburger
Sheila Watson
Nick Wiggins
Chris Wolfenberg
Fleurdelys Yumol
Cleo Zhang
Charles Zwaagstra
Anonymous Donors (10)

Financials

This summarized financial information is extracted from the annual financial statements audited by Deloitte LLP. It has been prepared in accordance with criteria developed by management. A copy of the complete audited financial statements is available on our website at ymcacalgary.org 



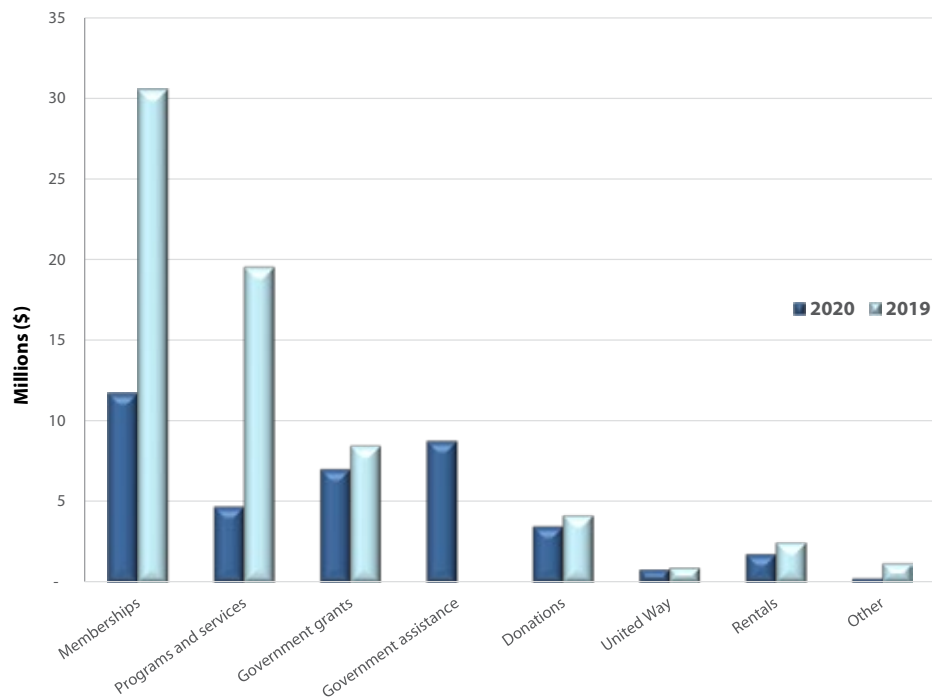
Summarized Statement of Operations

For the year ended December 31, 2020
(with comparative figures for 2019)

	2020	2019
	(\$000s)	(\$000s)
Revenue		
Memberships	11,714	30,555
Programs and services	4,719	19,544
Government grants	7,022	8,484
Government assistance	8,755	-
Donations	3,488	4,177
United Way of Calgary and Area	829	939
Rentals	1,786	2,506
Other	275	1,212
Total revenue	38,588	67,417
Expenses		
Salaries and benefits	22,513	37,048
Building operations	8,841	12,048
Programs and services	2,418	5,893
Administration	3,842	4,827
Communications	375	791
Amortization	5,395	6,199
Asset lifecycle obligation	4,110	4,420
Impairment on capital assets	-	1,565
Total expenses	47,494	72,791
Operating deficiency of revenue over expenses	(8,906)	(5,374)
Investment income	1,623	2,115
Gain on disposal of tangible capital assets	3	58
Deficiency of revenue over expenses	(7,280)	(3,201)

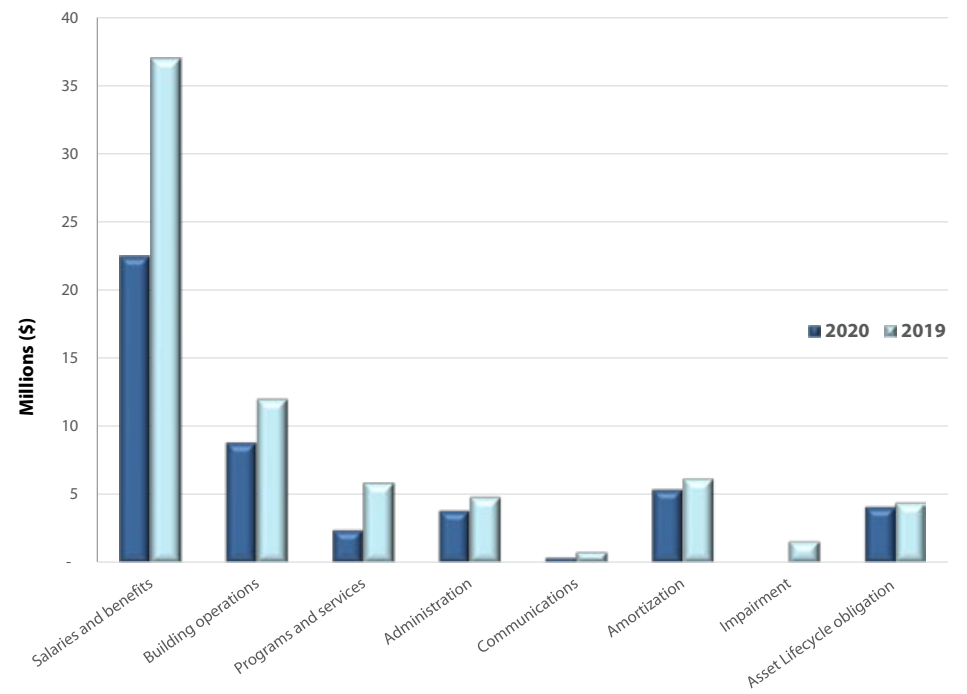
Sources of Revenue

\$38.59 Million



Expense Distribution

\$47.49 Million



Summarized Statement of Financial Position

As at December 31, 2020
(with comparative figures for 2019)

	2020 (\$000s)	2019 (\$000s)
Assets		
Current assets	14,771	10,836
Investments	19,288	22,992
Capital assets	33,485	36,612
Total assets	67,544	70,440
Liabilities and Net Assets		
Current liabilities	12,797	13,344
Deferred sponsorship revenue	3,994	3,916
Deferred capital contributions	493	510
Long-term obligations under capital leases	1,656	896
Asset lifecycle obligation	11,030	6,920
Net assets	37,574	44,854
Total liabilities and net assets	67,544	70,440

Summarized Statement of Cash Flows

For the year ended December 31, 2020
(with comparative figures for 2019)

	2020 (\$000s)	2019 (\$000s)
Deficiency of revenue over expenses	(7,280)	(3,201)
Items not affecting cash	7,867	10,252
	587	7,051
Changes in non-cash working capital	(3,864)	2,439
Operating activities	(3,277)	9,490
Financing activities	(524)	(1,010)
Investing activities	4,482	(6,110)
Net increase (decrease) in cash	681	2,370
Cash, beginning of year	6,029	3,658
Cash, end of year	6,710	6,028